

# QUEEN ELIZABETH OLYMPIC PARK STRATEGY TO 2025

## Priority objectives

- East Bank operational, with partners self-organising and leading delivery of strategic outcomes
- Delivery of a high quality and varied residential offer which responds to local need
- Delivery of critical physical connectivity enhancements
- Increased financial sustainability for Queen Elizabeth Olympic Park
- Groundwork laid for post-Transition operation and oversight of Queen Elizabeth Olympic Park

## Inclusive Growth

**East Bank:** A new powerhouse for innovation, creativity and learning

**Residential delivery:** Chobham Manor and Hackney Wick Central complete; East Wick and Sweetwater, Stratford Waterfront, Bridgewater, and Rick Roberts Way under construction; delivery strategy agreed and delivery vehicle in place for Pudding Mill Lane

**A diverse, unique and successful visitor destination:** Quality and safety of Park and venues; varied sporting and entertainment programme; high visitor satisfaction maintained

**A thriving business and innovation hub:** Employment clusters; QEOP Inclusive Innovation District

**Building the infrastructure of growth:** Long term redevelopment of Stratford Station

## Community

**Building successful communities:** Affordable and family housing; social and community infrastructure; public and open space

**Connecting communities:** Focus on eight strategic routes to enhance access to and within QEOP

**A community asset:** Community activities and events; schools and youth engagement; supporting community networks

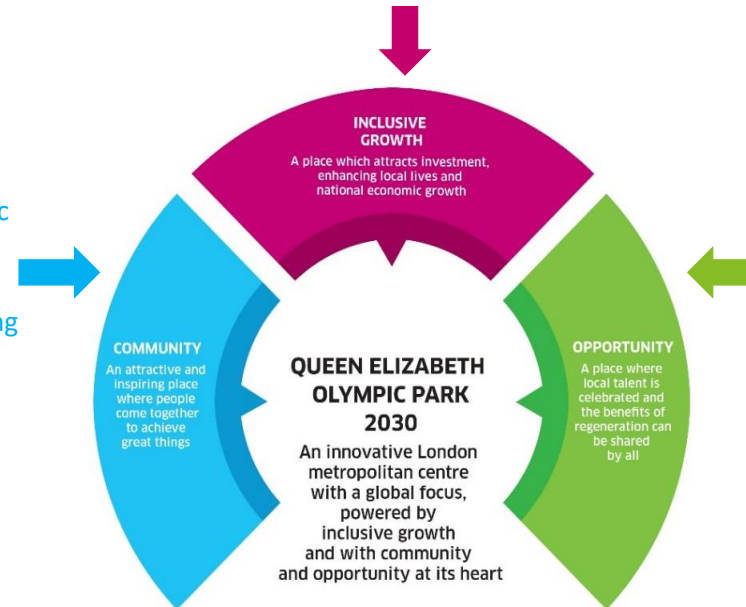
**Supporting sustainable lifestyles:** Delivery of environmental sustainability targets in line with Mayor's Climate Emergency Response

## Opportunity

**Realising the wider benefits of East Bank:** Strategic Objectives Delivery Plan; Impact and Evaluation Study

**A diverse local talent pipeline:** East Education; delivery of East Works through new Good Growth Hub

**A local and diverse Park workforce:** Employment targets for local and priority groups; new construction training centre



**A people-centred approach:** Inclusive Culture; Authentic Leadership; Fit for Future

## Priority themes

- Delivering inclusive growth and community wellbeing
- Delivering sustainable development and responding to the climate emergency
- Delivering high quality design
- Delivering inclusion and diversity