



## QUEEN ELIZABETH OLYMPIC PARK

### OUTDOOR SPACE HIRE

### INDICATIVE RATE CARD

Updated April 2024

#### EVENT RATE

Note: the Per Person fee is calculated on the maximum possible attendance, i.e. the number of race/sport event entries accepted rather than the actual number of participants, the event capacity rather than the attendance. These rates are the maximum amount that we would charge per head and are negotiable.

Live Music Events	Per Person (maximum charge)	Per Square Metre (maximum charge)
Commercial - Ticket Fee	£3.30	£4.29
Commercial - Free Entry	£2.75	£3.57
Charity/Not for Profit - Ticket Fee	£2.50	£3.57
Charity/Not for Profit - Free Entry	£2.00	£2.86
Community Groups - Ticket Fee	£1.00	£1.43
Community Groups - Free Entry	£0.50	£0.71
<b>Other</b>		
Commercial Events - Ticket Fee	£2.20	£2.86
Commercial Events - Free Entry	£1.65	£2.15
Charity/Not for Profit - Ticket Fee	£1.00	£1.43
Charity/Not for Profit - Free Entry	£0.50	£0.71
Community Groups - Ticket Fee	£0.75	£1.07
Community Groups - Free Entry	£0.50	£0.71

#### WALKS, RUNS AND SIMILAR SPORTING EVENTS

Type	Per Person
Commercial Events - Ticket Fee	£2.75
Commercial Events - Free Entry	£2.20
Charity/Not for Profit - Ticket Fee	£2.00
Charity/Not for Profit - Free Entry	£1.50
Community Groups - Ticket Fee	£1.00
Community Groups - Free Entry	£0.50

#### BRAND ACTIVATIONS (COMMERCIAL)

Location	Per Day
Mandeville Place	£10000
Stratford Walk	£7500
London Aquatics Centre Underhang	£5000

#### BUILD/BREAK/REHEARSAL/TEST OR DOWN DAYS

**Note: this charge is per day on site. It is charged in addition to the fee per head.** The levels below are guidelines. Charges will be set according to the level of disruption caused (ie road closures, other restrictions to park life, size of area built on and similar.

Commercial - Ticket Fee	£6,000
Commercial - Free Entry	£5,000
Charity/Not for Profit - Ticket Fee	£4,000
Charity/Not for Profit - Free Entry	£3,000
Community Groups - Ticket Fee	£1,000
Community Groups - Free Entry	£500

#### REINSTATEMENT BONDS

Note: these rates are the maximum amount that we would charge. The Bond will be determined by the value of the possible material damage that could occur to the space used.

Space	Per SQM (maximum charge)
Commercial	£2.00
Charity/Not for Profit	£1.75
Community Groups	£0.50

#### ADMINISTRATION FEE

*NB: This is the minimum charge that will be made for any activity and covers the cost of processing your request including any site recces. Where the agreed event fee exceeds £250 this charge is included.*

Administration Fee	£250
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#### IMPORTANT NOTES:

All costs shown are exclusive of VAT.

Community group charges may be waived or reduced depending on the event/activities.

Hirers are responsible for all PRS/PPL payments.

Deposits/Bonds are payable upon confirmation of booking.

Capacities are subject to licensing, access/egress and event layout/type.

All costs shown exclude all utilities, servicing and estates management charges where applicable.

The LLDC reserve the right to amend or adjust any cost shown at any time.

Costs for Filming are separate please contact [film@queenelizabetholympicpark.co.uk](mailto:film@queenelizabetholympicpark.co.uk)